

Executive Committee Meeting

Virtual by Zoom Conference

October 8, 2026



Our Mission Statement

The Orange County Business Council represents and promotes the business community, working with government and academia, **to enhance Orange County's economic development and prosperity in order to preserve a high quality of life.**

Foundational Basis

- **We must grow our economy to preserve and enhance the quality of life we enjoy in Orange County**
 - Retraction and no-growth strategies are not viable options
 - Involves private sector, public sector, non-profits
 - Opportunity for ALL segments of Orange County
- **Private capital provides the basis for economic prosperity**
 - Public policy must provide the optimal environment to inspire private investment
 - Tax revenue and non-profit fundraising are dependent upon private sector
- **Everything centers around economic development**

Organization

Board Leadership

- Chair
 - Larry Chung (SoCal Edison)
- Chair Elect
 - Nicole Suydam (Goodwill OC)
- Treasurer
 - Payman Roshan (Kaiser)
- Immediate Past Chair
 - Rebecca Hall (Idea Hall)

Key Updates & Priorities

- Investor Growth & Retention
- Industry Cluster Strategies
- CA Legislative Session Ends
- JobsFirst Completion
- GrowthZone Utilization
- Healthcare Benefit Captive
- Private Housing Fund
- Governance Restructure

Economic Development

Committee Leadership

- Chair
 - Enrique Perez
RSCCD
- Vice Chair
 - Jessica Fernandez
SoCal Edison

Key Updates & Priorities

- International Business Attraction
- California Jobs First Closeouts
- Meetings with City Managers and Economic Development Departments

Workforce

Committee Leadership

- Co-Chairs
 - Julianna Barnes
SOCCCD
 - Shari Battle
Bank of America

Key Updates & Priorities

- LEA Podcast Episodes Launched
- Upcoming Workforce Committee Meeting with Falck
- HR Forum
- Exploring ETP Funding
- College Board Award of \$25,000

Housing

Committee Leadership

- Co-Chairs
 - Susan Hori
Manatt, Phelps & Phillips, LLP
 - Ben Rubin
Nossaman LLP
- Vice Chair
 - Steven Oh
Related California
 - Bill Shopoff
Shopoff Realty Investments

Key Updates & Priorities

- August Housing Committee Meeting

Infrastructure

Committee Leadership

- Co-Chairs
 - Felipe Monroig
Charter Communications
 - Cedric Williams
SoCal Gas
- Vice Chairs
 - Darrell Johnson
Orange County Transportation Authority
 - Dave Warner
HNTB

Key Updates & Priorities

- October Infrastructure Committee Meeting
- Mobility 21 Conference 10/02

Government Affairs

Committee Leadership

- Co-Chairs
 - Cathi Killian
The Disneyland Resort
 - Steve Finnegan
Automobile Club of Southern California
- Vice Chair
 - Larry Labrado
Disneyland Resort

Key Updates & Priorities

- 2026 Legislative Session Updates
 - Final Outcomes – Governors Actions
 - State Ballot Measures
 - Scorecard & Legislators of the Year
 - December Fly In
- Anaheim Tourism Mobility Tax
- GG Hotel Workers Safety Ordinance
- Irvine In-Lieu Fee
- Local Ballot Measures

BizPAC

Recent Actions

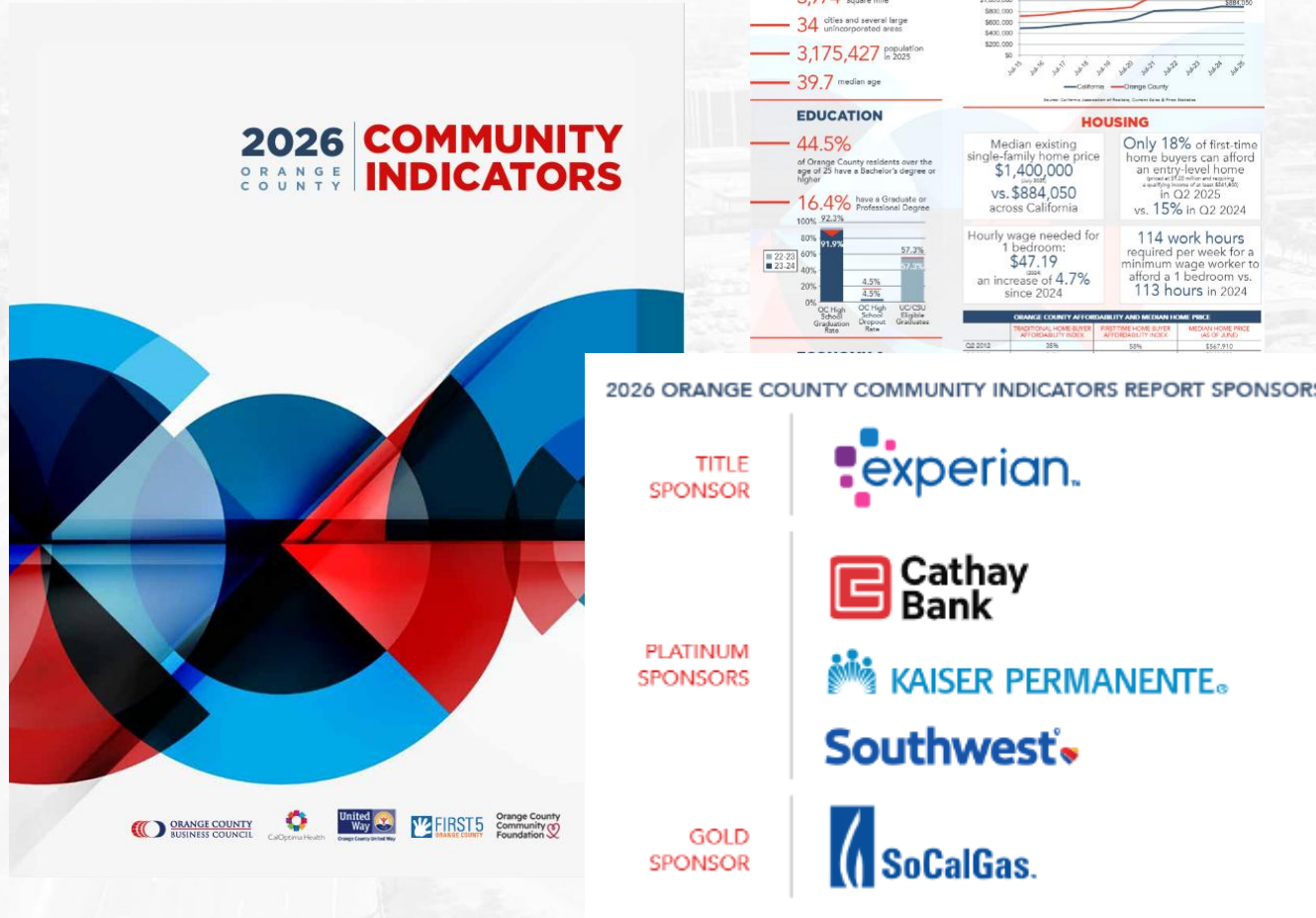
- *See attachments for local elections tracker and full list of endorsements*
- Unrestricted \$92,219.93
- Restricted \$40,644.93
- Total \$132,864.86

Key Updates & Priorities

- County Contribution Issue
- Need to Increase participation
- Fundraisers
- Ensure business focus
- Coalition alignment
- Consider out-of-region
- **Board of Trustee Changes**

* Please note that BizPAC is a sponsored PAC with its own Governance Structure. This information is being provided for informational purposes only.

Research



Key Updates & Priorities

- JobsFirst Support
- Community Indicators Report
 - Sponsorship Support
 - Release date November 19, 2026
- Special Research Projects
- Outside Presentations

Events



Key Updates & Priorities

- Recent Events:
 - Leg Day and First Responders
 - Successful and made budget
- Upcoming Events:
 - Economic Forecast (Oct 22)
 - Looking to secure a couple more corporate sponsors, close tomorrow Oct 9
- Save the Date:
 - Annual Dinner & Board Installation (Feb 11)
 - Sacramento Trip (Tues April 6 – Wed April 7)
- Full Event Sponsorship Listing Page

Public Affairs

Committee Leadership

- Chair
 - Abigail Lovell
Experian

Key Updates & Priorities

- Website(s); Community Indicators Report; County Workforce Development Report
- Media Relations
 - LA Times: Biz Connections (Prop 45); HB SOTC
 - OCR: Federal Transportation Funding; FRD (Bravo Column)
 - LA Daily News: SB716
 - Epoch Times: Jeff Ball interview slated for later this month
 - OCR advertisements: Econ Forecast ad to run 10/7
§ 6 ads valued at \$15,000
- Social media continues to thrive
 - Engagement rate has increased from 3% to 3.8% (goal of 4%)
 - Amplification/Impact rate increased from 13% to 18.4%
 - Followers up to 6,558

Investor Relations

Committee Leadership

- Chair
 - Eric Morgan
FivePoint Holdings

Key Updates & Priorities

- New Investment Goal \$259,000
 - 265,000 YTD \$ (102%)
- 8 New Investors in Q3
- YTD Renewal Rate is 95%
 - 6 non-renewals out of 124
- Annual Run Rate Investor Revenue:
 - \$1,970,583 in 2025
 - \$2,214,583 projected in 2026

Strategic Partners

Organizations that share in OCBC's common goals of economic development and opportunities for all...

- Local Non-Profits
- Local Chambers
- Ethnic Chambers
- Public Agencies

Key Updates & Priorities

- Chamber Leadership Lunches
- Presentations to Chambers
- Community Indicators Report



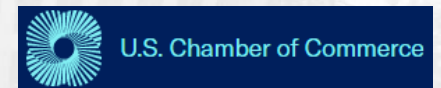
Coalition Partners

Advocacy organizations across the state and country which share in our common goal of economic development and opportunities for all...

- Other Regional Business Organizations
- United States Chamber of Commerce
- California Chamber of Commerce
- Industry Associations

Key Updates & Priorities

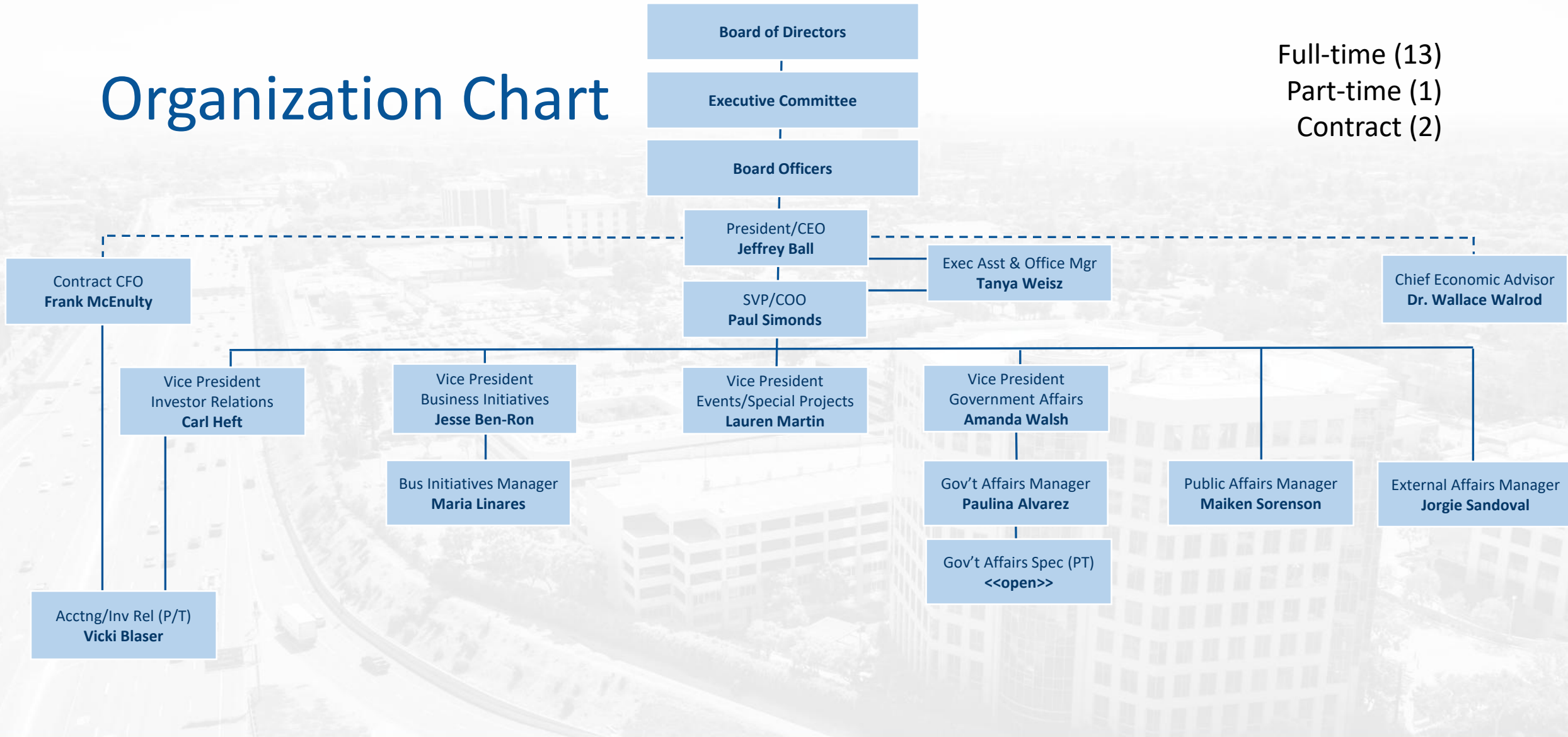
- Industry Association Partners
- CA Business Leaders Alliance
- U.S. Chamber Meeting



Financial Update

- YTD Financials (through August, 2026) (Exhibits G - H)
 - Investment Revenue of \$1,956,320 compared to budget of \$1,905,700
 - Net of Packaging Discounts of \$493,660 and Deferrals of \$348,327
 - Total Revenue of \$2,680,437 compared to budget of \$2,550,700
 - Net Change in Assets of \$638,271 compared to budget of \$523,165
- Balance Sheet remains strong
 - Total Cash Position of \$890,540
 - Accounts Receivable of \$721,848
 - No debt
- Accounting Recommendations update

Organization Chart



2026 Priorities

- Investor Growth & Retention
- Industry Cluster Strategies
- CA Legislative Session Ends
- JobsFirst Completion
- GrowthZone Utilization
- Healthcare Benefit Captive
- Private Housing Fund
- Governance Restructure

Governance Restructure

- Project Led by Special Committee
 - Suydam, Chung, Roshan, Hall, Hori, Ball
 - Board of Directors (up to 40)
 - Executive Committee
 - Governance Committee
 - Audit & Finance Committee
 - Nominating Committee
 - Government Affairs Committee
 - Board of Advisors (up to 100)
 - Transition through 2027
 - Draft in Separate Email
- Timeline
 - *May – Ball & Suydam Outline*
 - *June – Committee Outline*
 - *July – Outline to Exec Cmte*
 - *July – Initial Draft to Committee*
 - *August – Framework to Board*
 - *September – Cmte Concepts Agmt*
 - *October – Draft / Legal Review*
 - *October – Exec Cmte Approval*
 - *November – Full Board Approval*
 - *December – Member Approval*
 - *January 1st – Changes Take Effect*

Thank you
for your
Leadership
&
Support!



ORANGE COUNTY
BUSINESS COUNCIL